

VISION 2026Stars Surgical Investor Day

NASDAQ: STAA

Agenda

Time EDT	Торіс	Speaker			
8:30 a.m.	Welcome / Safe Harbor	Brian Moore, Investor Relations			
	Vision 2026: Achieving STAAR's Global Growth Opportunity	Tom Frinzi, Chair of the Board and CEO			
	Extending EVO ICL's Leadership Position	Magda Michna, PhD Chief Clinical, Regulatory and Medical Affairs Officer			
	China: Durable Growth in the Largest Refractive Market Globally	Zheng Wang, MD Chief Medical Officer, Refractive Surgery, Aier Eye Hospital Group (China)			
9:20 a.m.	Q&A Session 1				
9:30 a.m.	BREAK				
9:45 a.m.	U.S. Refractive Market: From LASIK to Lens-Based	Stephen Slade, MD (United States)			
	Establishing EVO ICL as The First Choice for Doctors and Patients	Warren Foust, Chief Operating Officer			
	Surgeon Panel: The Global EVO ICL Experience	Scott Barnes, MD, Chief Medical Officer (Moderator) Frank Kerkoff, MD (Netherlands) Stephen Slade, MD (United States) Blake Williamson, MD (United States) Zheng Wang, MD (China) Roger Zaldivar, MD (Argentina)			
10:50 a.m.	BREAK				
11:05 a.m.	Long Term Plan and Value Creation	Patrick Williams, Chief Financial Officer			
	Closing Remarks	Tom Frinzi, Chair of the Board and CEO			
11:20 a.m.	Q&A Session 2				
11:50 a.m.	Investor Day Concludes				





SCAN FOR MORE INFORMATION

Forward Looking Statements and Non-GAAP Financial Measures

All statements that are not statements of historical fact are forward-looking statements, including statements about any of the following: any financial projections (including sales), plans, strategies, and objectives of management for 2023 through 2026 or prospects for achieving such plans, expectations for sales, revenue, margin, expenses or earnings, and any statements of assumptions underlying any of the foregoing, including those relating to financial performance in the third quarter and fiscal years 2023 through 2026.

Important factors that could cause actual results to differ materially from those indicated by such forward-looking statements include risks and uncertainties related to the COVID-19 pandemic and related public health measures, as well as the factors set forth in the Company's Annual Report on Form 10-K for the year ended December 30, 2022 under the caption "Risk Factors," which is on file with the Securities and Exchange Commission and available in the "Investor Information" section of the company's website under the heading "SEC Filings."

We disclaim any intention or obligation to update or revise any financial projections or forward-looking statement due to new information or events. These statements are based on expectations and assumptions as of the date of this presentation and are subject to numerous risks and uncertainties, which could cause actual results to differ materially from those described in the forward-looking statements. The risks and uncertainties include the following: global economic conditions; the impact of the COVID-19 pandemic on markets; the discretion of regulatory agencies to approve or reject existing, new or improved products, or to require additional actions before approval, or to take enforcement action; international trade disputes; and the willingness of surgeons and patients to adopt a new or improved product and procedure.

This presentation includes supplemental Non-GAAP financial information, which STAAR believes investors will find helpful in understanding its operating performance. Non-GAAP financial measures are in addition to, not a substitute for, or superior to, measures of financial performance prepared in accordance with GAAP. Please refer to the Company's Form 8-K filed on August 2, 2023, which is on file with the Securities and Exchange Commission, concerning the use of Non-GAAP Financial Measures and the applicable reconciliation tables.



VISION 2026

Achieving STAAR's Global Growth Opportunity

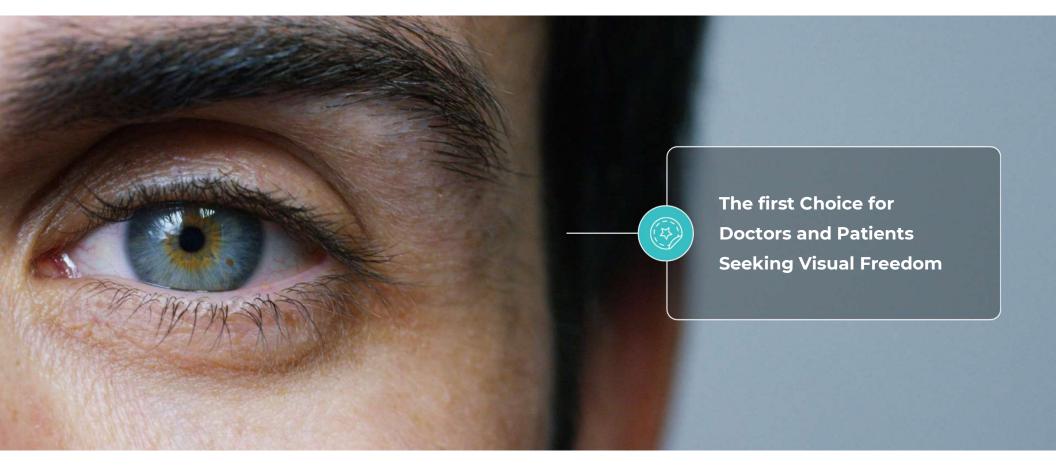
TOM FRINZI

Chair of the Board and CEO **STAAR Surgical Company**

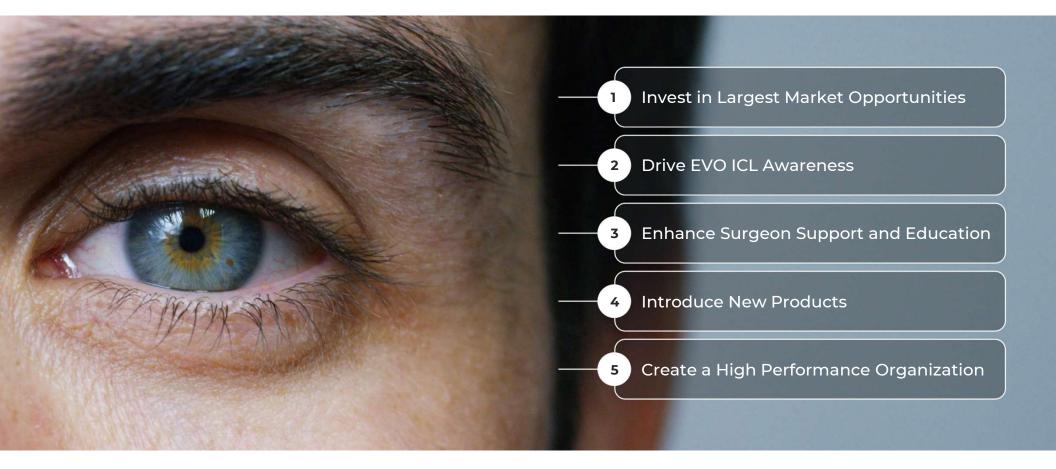
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Vision 2026 / Exciting Global Growth



Vision 2026 / Growth Foundation

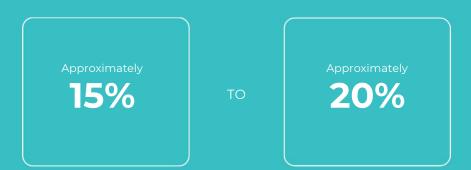




Vision 2026 / Double-Digit Sales CAGR

TARGET SALES MODEL

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ANNUAL GROWTH RANGE Y/Y

3-Year Sales CAGR (2024-2026)



07

Select Growth Markets (3-Year CAGR, 2020-2022) Our History of 15%+ Global ICL Sales Growth



Our Large Market Opportunity Global Myopia Epidemic



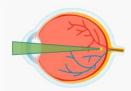
Today: **Every third person** in the world



2050: Every other person in the world *



Normal

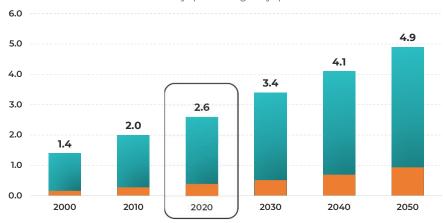


Myopia

Key Factors with Myopia



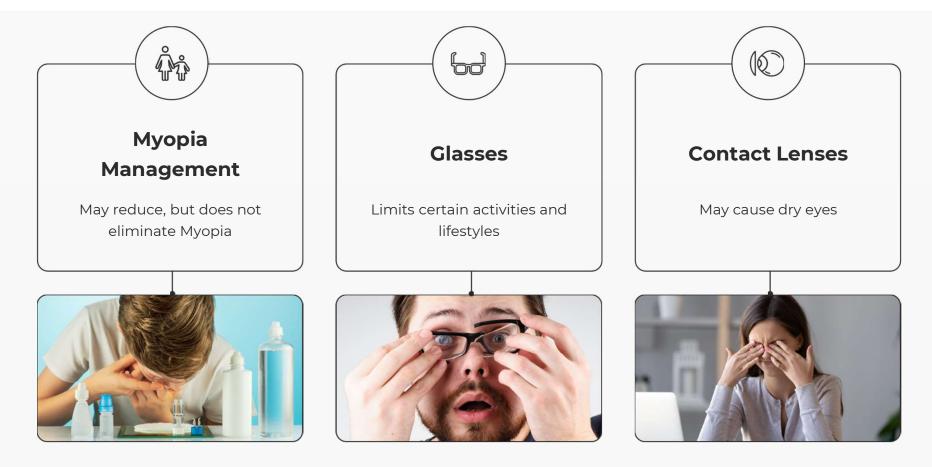
Billions of People



🗖 Myopia 🛛 🗧 High Myopia

*BHVI, adapted from Holden et al. 2016 Ophthalmology. 36% of studies defined high myopia as -6.0D or more..

Non-Surgical **Myopia Correction Options**



Surgical **Myopia Correction Options**

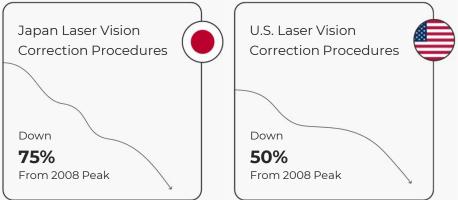
Refractive Procedures

Laser Vision Correction (LASIK, PRK, SMILE)

Lens-Based (EVO ICL)



Laser Vision Correction in Decline



2009

LASIK Quality of Life Collaboration Project

March 28, 2011 Cornea Devices Refractive Errors NEI

In October 2009, the FDA, the National Eye Institute, and the Department of Defense launched the LASIR Quality of Life Collaboration Project. This project examines patient-reported outcomes (PRO) following: MAIKs a surgical proceedure interfed to rescue a person's devendence on glasses or contact Lesies. A PRO) is a report of a condition experienced by the patient and reported by the patient, not the health care provide: 2022

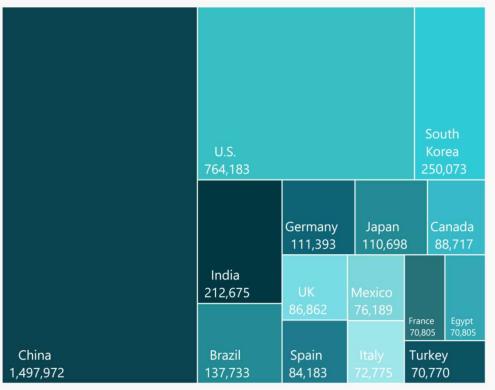
FDA Seeks to Improve Patient Communication on LASIK Benefits and Risks Through Issuance of Draft Guidance



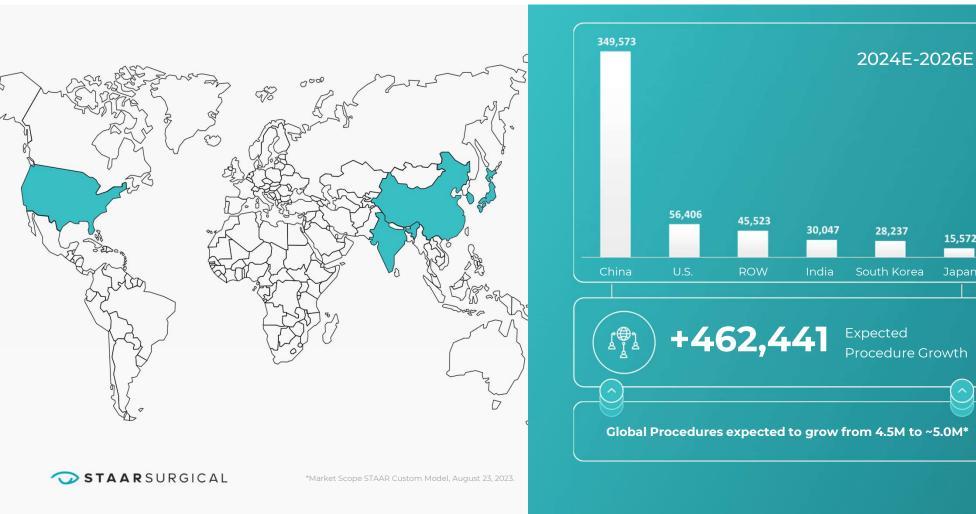
Achieving STAAR's Global Growth Opportunity Investing in the Largest Markets



Top 15 Refractive Procedure Markets

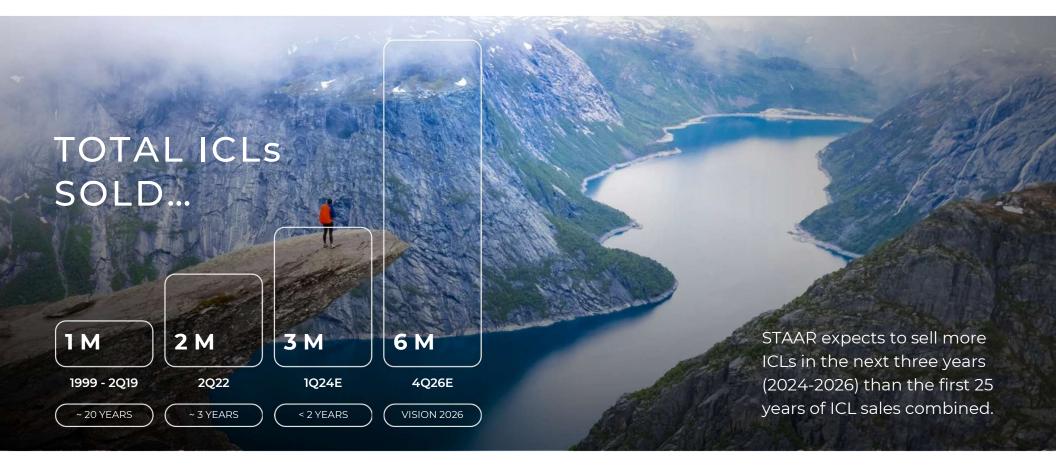


Achieving STAAR's Global Growth Opportunity **Investing in Fastest Growing Markets**

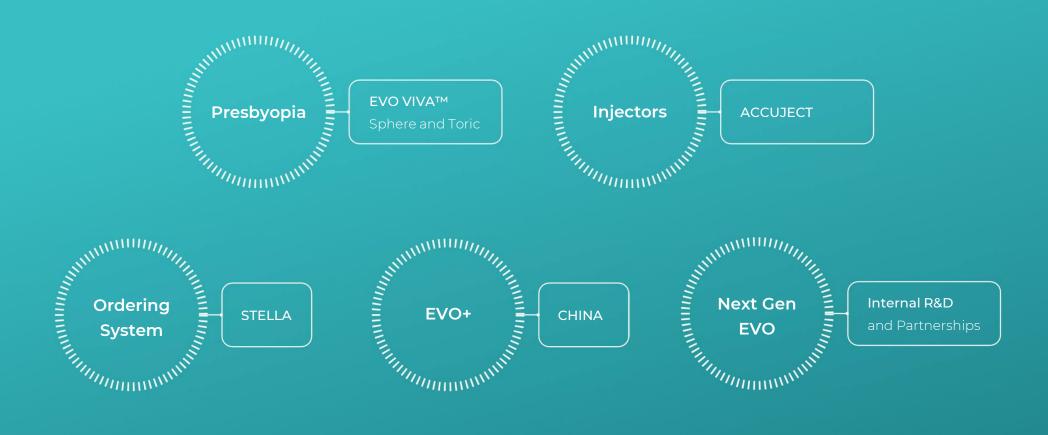


15,572

Milestone Sales Achievements



Robust Product Pipeline





Creating a High Performance Organization



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The STAAR Team / Up Next...



- > STAAR's Proprietary EVO ICL Technology
- > Robust Product Pipeline
- > Increasing Surgeon Support and Education
- > Continuing EVO ICL's Global Growth APAC, EMEA, Americas
- > Driving EVO ICL Awareness
- > Commercial Initiatives to Accelerate Growth
- > Operational Excellence and Scale to Sell Millions of EVOs Annually
- > STAAR's Financial Strength
- > Target Sales and Operating Model
- > Financial Discipline





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VISION 2026 **Extending EVO ICL's Leadership** Position

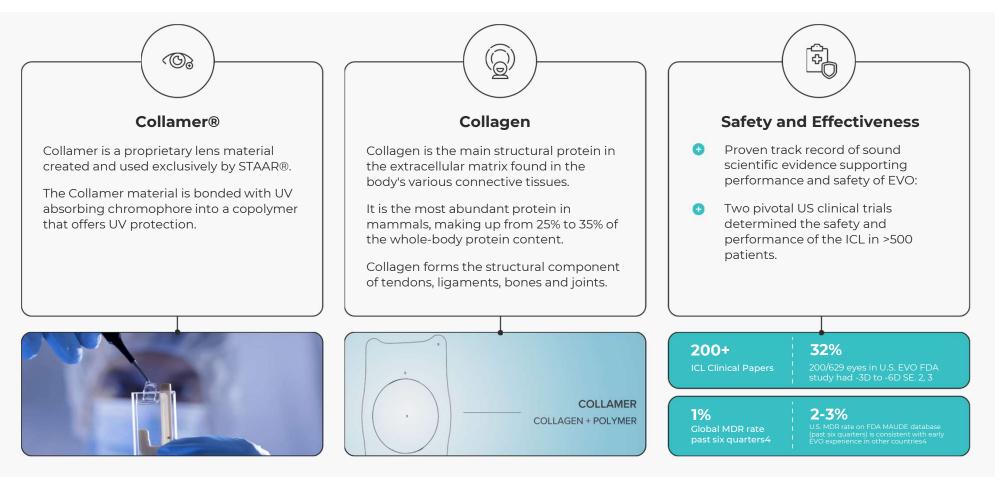
MAGDA MICHNA, PHD

Chief Clinical, Regulatory and Medical Affairs Officer **STAAR Surgical Company**

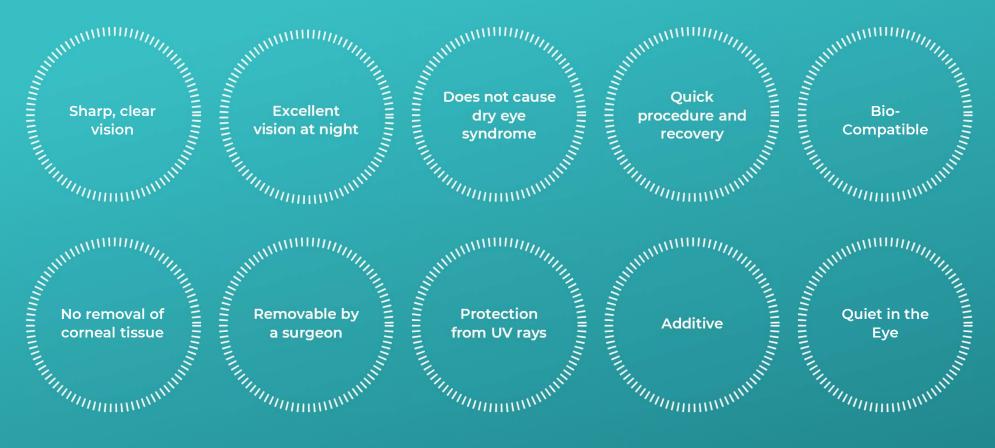




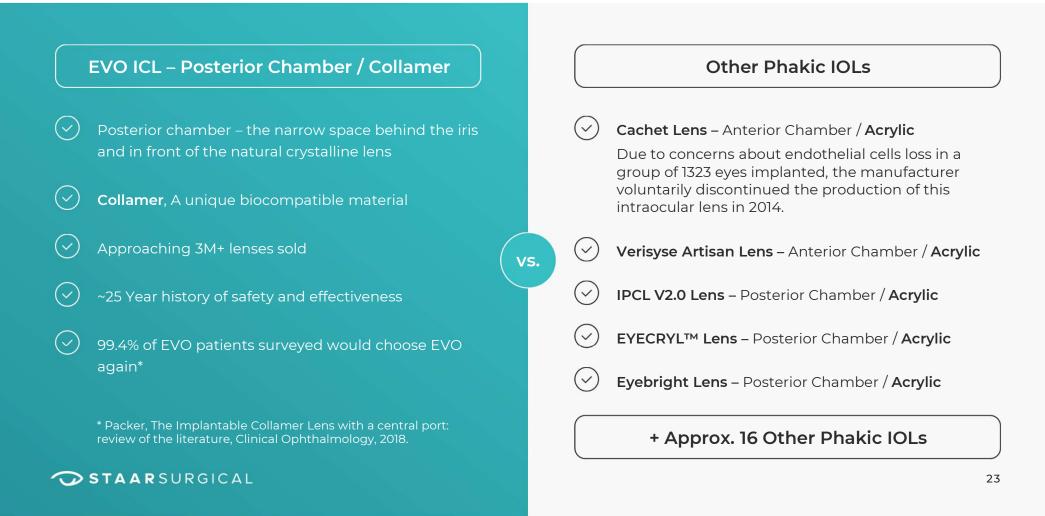
EVO ICL – The Collamer® Difference



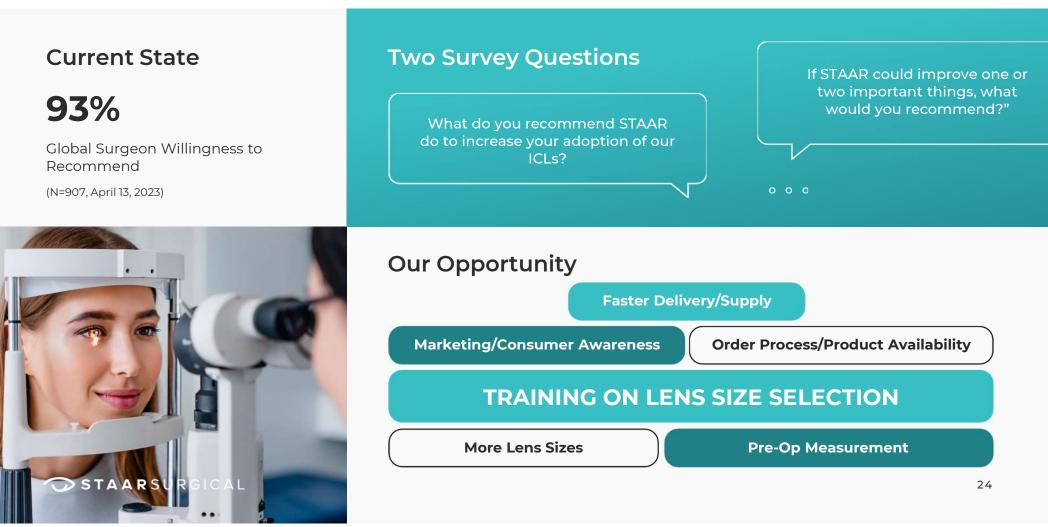
The EVO ICL Advantage: A Disruptive Technology



Only One Phakic Intraocular Lens (IOL) Is Collamer



STAAR Listens The Voice of Our Global Customers



Robust Product Pipeline





Product Pipeline: Presbyopia EVO VIVA

EVO VIVATM

is an extended depth of focus (EDoF) lens

 Surgeon training and education on lens and patient selection are critical variables for success



- Expands EVO ICL family of lenses to early presbyopes ages 45-55
- Removable and saves crystalline lens
- Expanded commercialization post ESCRS

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An innovative Implantable Collamer® Lens for the correction/reduction of myopia with presbyopia

Product Pipeline: Lens Delivery Devices
ACCUJECT Injector System

Voice of customer

Partnered w/ Medicel – a global leader in

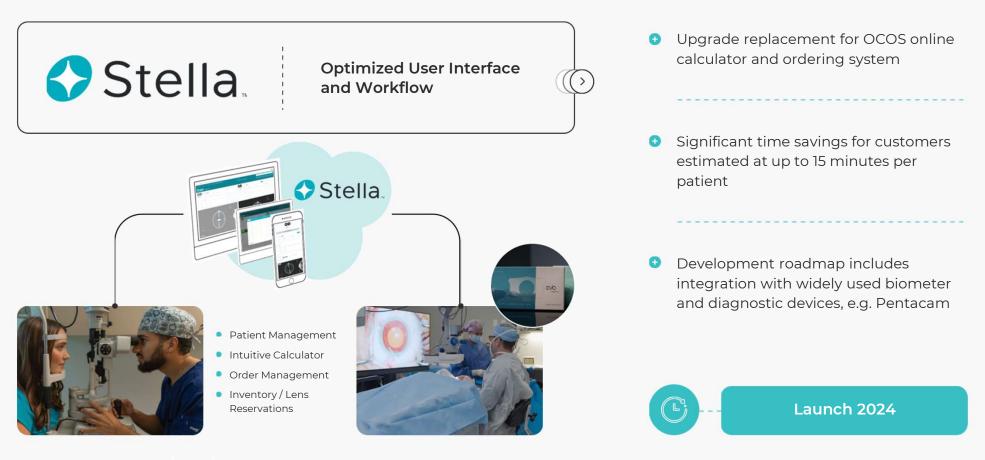
injector systems

Custom designed injector system for EVO/EVO+ ICLs

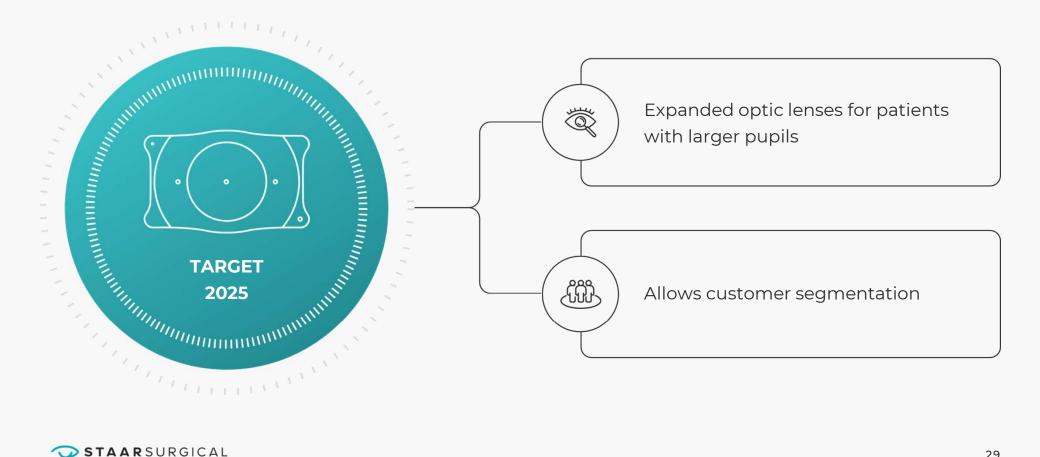




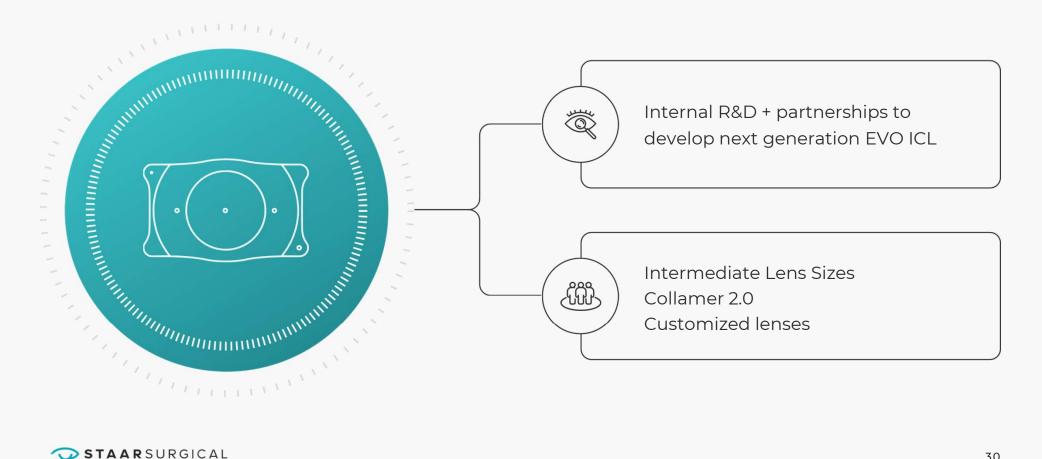
Product Pipeline: ICL Planning and Ordering System **Stella**



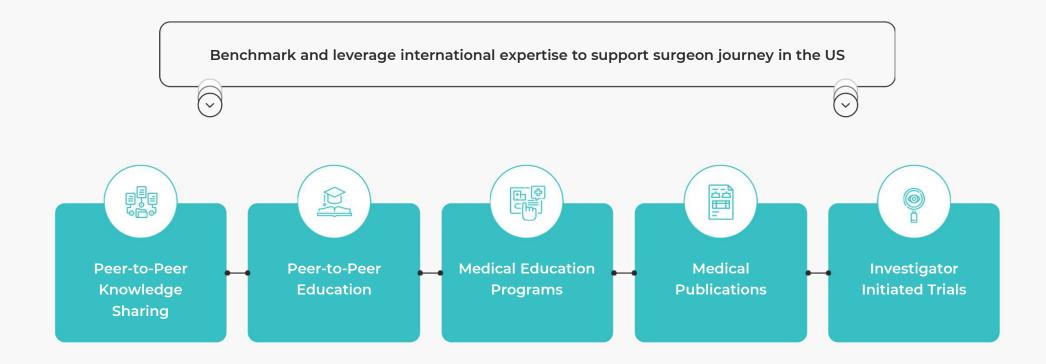
Product Pipeline: A New Lens for the World's Largest Refractive Market **EVO+ ICL in China**



Product Pipeline Next Generation EVO Lenses



Surgeon Support and Education







CHINA:

Durable Growth in the Largest Refractive Market Globally

ZHENG WANG, MD

Aier Eye Hospital Group Shanghai, China

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Refractive Surgery in China – the Big Data

Wang Zheng, MD





Myopia: The Present Situation



• Myopia prevalence in Asia is higher than Europe and US. China has reached 48.5%, the highest prevalence of myopia in Asia

Race (Tay's)	All Ages			
Chinese	48.5%			
Eurasian	34.7%			
Indians	30.4%			
Malays	24.5%			

Source: Archives of Ophthalmology, Aug 2008; Singapore Medical Journal, Dec1993



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Refractive Surgery Penetration Rate EY3 愛尔眼科 つい SURGICAL

• Myopia prevalence in Asia is higher than Europe and US. While LVC per 1k population in China is only 0.7 while Western Europe reached 1.3 and USA 2.6.

	Market Scor	e: 2021 Refractive	e Surgery Market Report	:		Market Sco	ppe: 2021 Refractive	Surgery Market Report		
Laser Vision Correction Procedures by Country and Annual Rate						Laser Vision Correction Procedures by Country and Annual Rate				
Region	Country	Population (M)	% of Global Population	LVC per 1k Population	Region	Country	Population (M)	% of Global Population	LVC per 1k Population	
United States		335.0	4.30%	2.6		Brazil	213.1	2.7%		
Western Europe	Germany	80.0	1.0%	1.3		Mexico	130.0	1.7%		
	France	68.1	0.9%	1.1	Latin America	Columbia	49.5	0.6%		
	United Kingdom	66.1	0.9%	1.3		Argentina	45.9	0.6%		
	Italy	62.5	0.8%	1.2		Peru	32.2	0.4%		
	Spain	50.3	0.6%	1.6		Venezuela	29.1	0.4%		
	Other W. Europe	89.3	1.1%	13		Other LA	146.6	1.90%		
	Total Western Europe	416.2	5.4%	1.3		Total LA Indonesia	646.3 269.1	8.30% 3.50%		
	Japan	125.1	1.6%	0.4		Pakistan	238.3	3.10%		
Other Wealthy Nations	Korea, South	52.0	0.7%	3.8		Poland	38.2	0.50%		
	Canada	38.0	0.5%	2.3	Rest of World	Russia	141.5	1.80%		
	Saudi Arabia	34.7	0.4%	1.2		Thailand	69.1	0.90%		
	Austria	25.8	0.3%	1.1		Philippines	110.8	1.40%		
	Other Wealthy	89.3	1.2%	1.4		Eygpt	106.5	1.40%		
	Total OWN	263.5	3.4%	2.0		Vietnam	99.5	1.30%		
Wealthy National Total		1139.8	14.7%	1.8		Turkey	82.5	1.10%		
China		1397.9	18.0%	0.7		Other ROW	2086.3	26.90%		
India		1340.5	17.3%	0.1		Total ROW	3241.7	41.70%		

Source: Market Scope: 2021 Refractive Surgery Market Report

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Big Data Report in Aier Group











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Surgical Volume







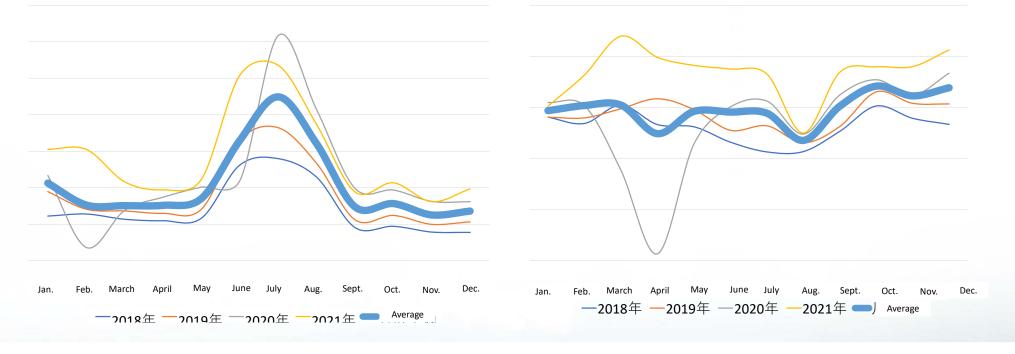
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Seasonality Trends







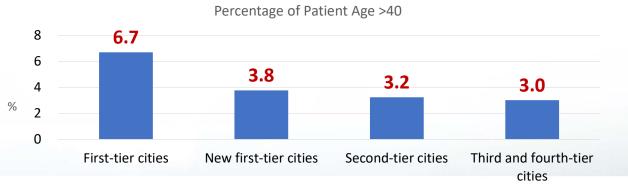




Patient Age



	Average Age	> 40 y/o
Aier China	25.5	3.6%
Aier Europe	33.3	21.7%







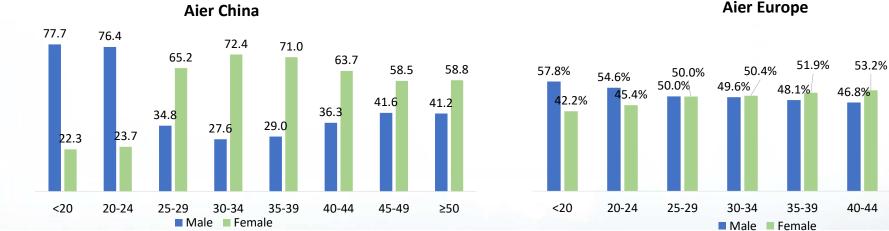


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Gender



	Male	Female
Aier China	57.5%	42.5%
Aier Europe	49.7%	50.3%



Aier Europe





51.0%

49.0%

>50

51.6%

48.4%

45-49



Degree of Refractive Error



	Low Myopia (below -3D)	Moderate Myopia (-3 to -6D)	High Myopia (-6 to -10D)	Extreme Myopia (above -10D)
Aier China	13.3%	53.7%	29.8%	3.1%
Aier Europe (Clinica Baviera)	40.1%	41.0%	11.6%	1.3%







2014	Approval of V4c (EVO)
2015	36%
2016	68%
2017	85%
2018	82%
2019	45%
2020	31%CAGR in the past 4 years:
2021	22% LVC: 18.6 % ICL: 28.0 %
2022	17%







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Surgery Type



Year	Low Myopia		Moderate Myopia		High Myopia		Extreme Myopia	
	(below -3D)		(-3 to -6D)		(-6 to -10D)		(above -10D)	
	NO.1	NO.2	NO.1	NO.2	NO.1	NO.2	NO.1	NO.2
2021	SMILE	LASIK	SMILE	LASIK	LASIK	ICL	ICL	LASIK
	46.6%	46.2%	46.8%	45.4%	52.8%	23.3%	93.6%	6.0%
2018-2020	LASIK	SMILE	LASIK	SMILE	LASIK	SMILE	ICL	LASIK
	56.2%	35.1%	51.9%	38.8%	55.9%	21.0%	49.7%	31.7%



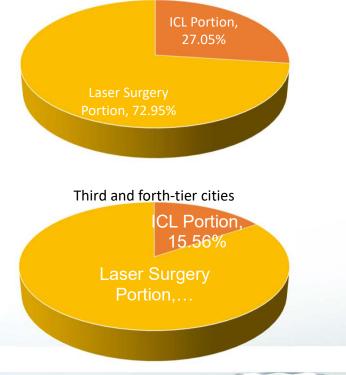


ICL Trends









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UCVA on Day 1





(80.88% in 2018-2020)

UCDA	2	BCVA	
(post-op)	2	(pre-op)	

ICL	87.6%
LASIK	85.7%
SMILE	78.4%





Surgical Outcomes (ICL) EY3 愛尔眼科 つ SURGICAL

• UCVA

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■低于兖世& The CDVA = CDVA ≥ Pre-CDVA = CDVA







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Refractive Stability



	ICL	LASIK	SMILE
Pre-op	-8.49D	-5.11D	-4.49D
Post-op 1M	-0.00D	0.07D	0.01D
Post-op 12M	-0.12D	-0.09D	-0.10D



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Aier Study of ICL on Low to Moderate Myopia EY3 愛尔眼科 の SURCE

- 731 Consecutive eyes which also suitable for LVC
- 5 centers
- Age 18-50 y/o (mean, 25.5±6.0)
- Preop MRSE: -5.23±1.27D
 Sphere -4.56±1.25D, Cylinder 1.27±1.17D
- Preop CDVA: 1.0 or better
- Target refraction: Plano
- 447 non-toric
- 284 toric (cyl >0.75D)
- Refractions, VA, Vault, IOP, Scatter, ECD, HOA
- Followup > 1 y







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Efficacy & Predictability

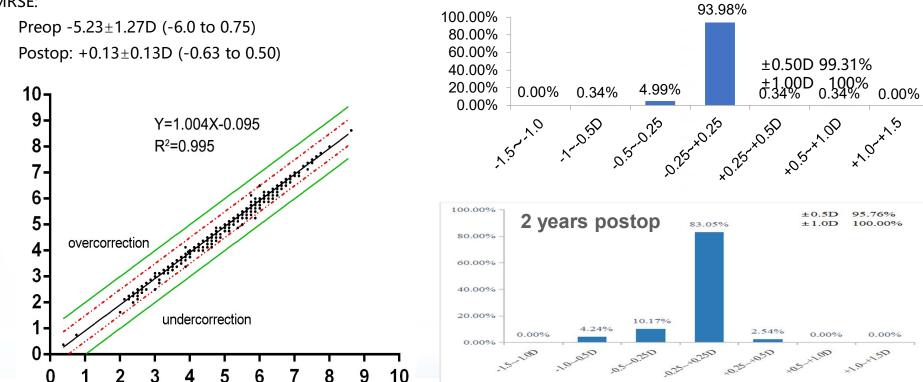
EY3 爱尔眼科 OSPITAL SURGICAL



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Postop Cylinder Distribution



- Preop: 1.27±1.17D (0 to 4.50)
- Postop: 0.25±0.25D (0 to 0.75)

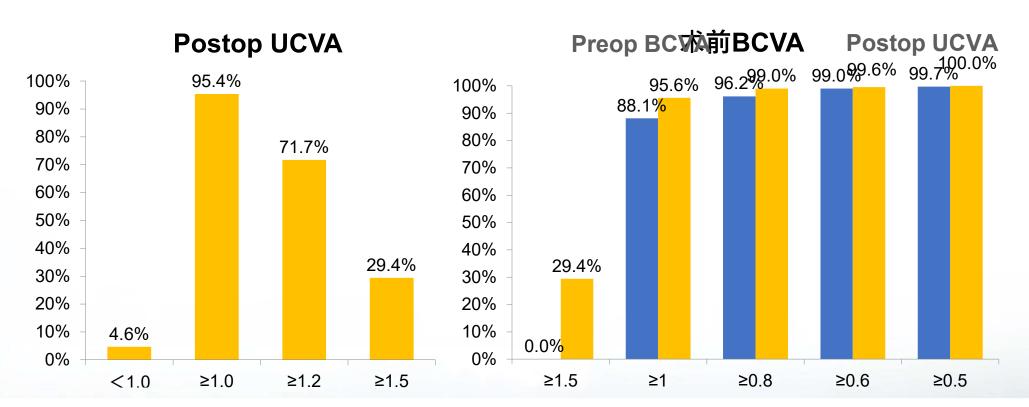




Efficacy & Safety



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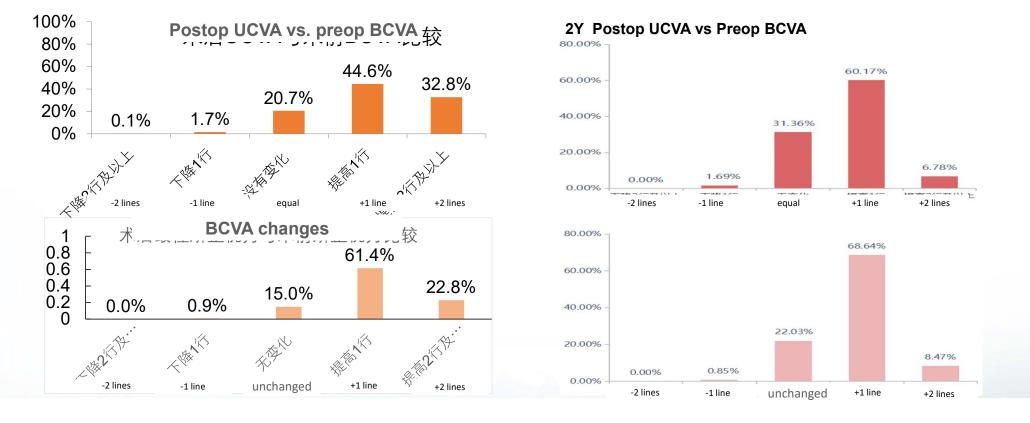




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Efficacy & Safety

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Safety Index 1.23

Efficacy Index 1.25

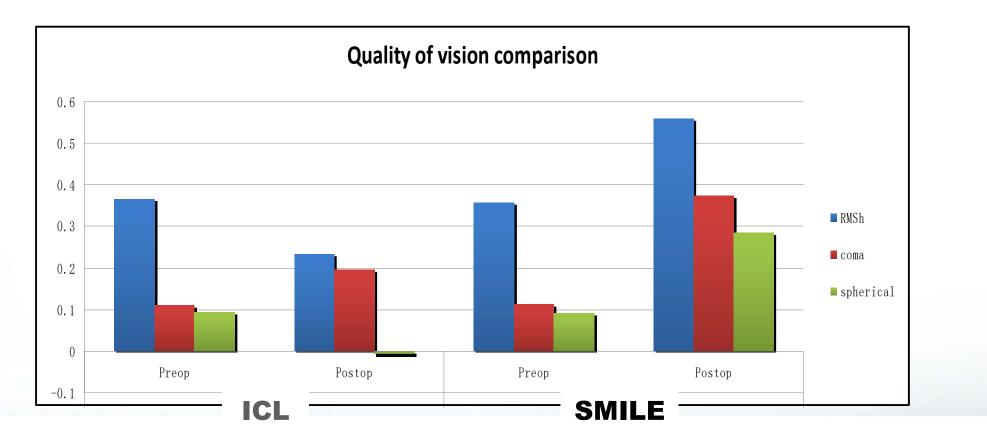
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Visual Quality



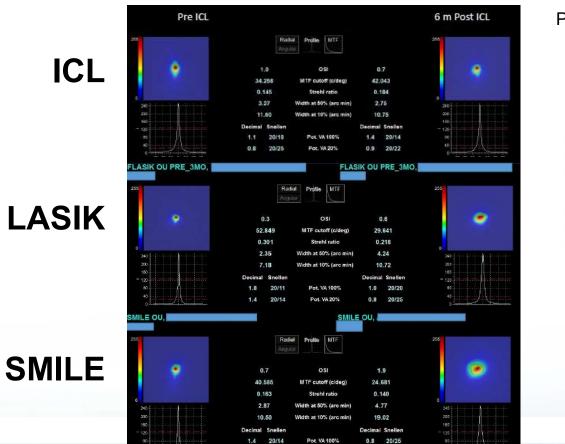




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Scatter



20/22

20/50

0.9

0.4

-30 -20 -10 0 10 20 30 ordinin Pot. VA 20%

Pot. VA 9%

0.5 20/40

0.3 20/67

Preop OSI Postop OSI 0.7 1.0 0.3 0.6 0.7 1.9

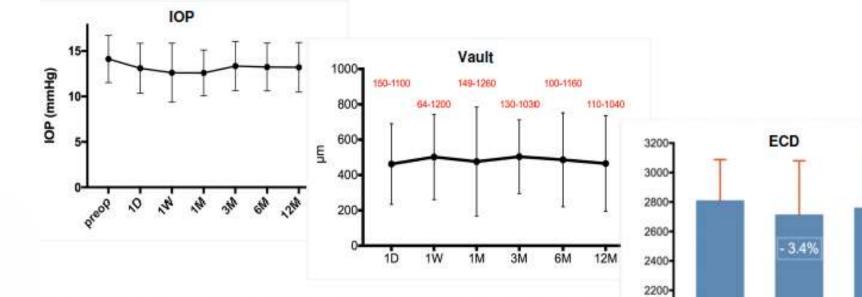
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Safety Parameters



- Stable IOP, vault, and endothelial cell density
- Wide variance in vaulting



12M

1M

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2000

preop

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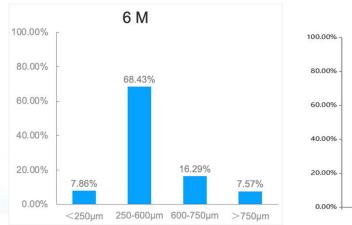


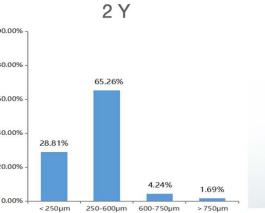
Complications



- No vision threatening complications
- Improper sizing requiring ICL exchange 1.37%
 –ICL oversize: 6/731 (0.8%)
 –ICL undersize: 4/731 (0.5%)
- Cataract: 0%

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Summary



- The refractive surgery market in China is far from saturation
- There're some interesting characteristics of Chinese market
- The surgical results are good and still improving in Aier hospitals
- ICL is very promising in low and moderate myopic eyes









Thank you...





The 2nd Aier EVO ICL International Summit

Q&A Session 1





15-Minute Break

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U.S. REFRACTIVE MARKET: From LASIK to Lens-Based

STEPHEN SLADE, MD

Slade & Baker Vision Houston, TX

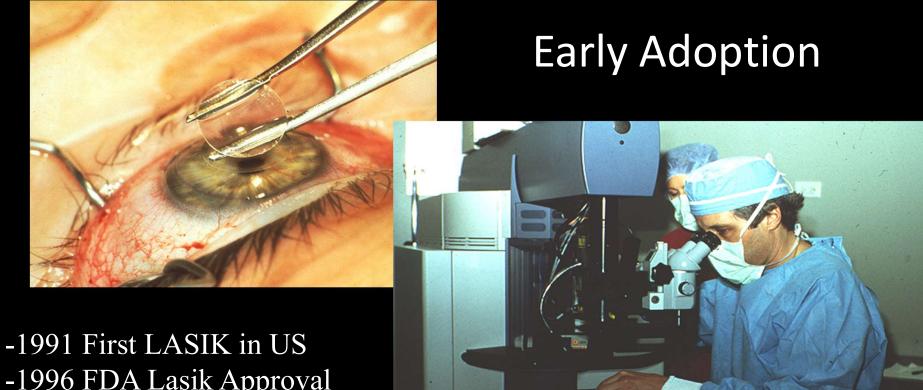
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EVO: Technology, Surgeon, Patient



Stephen G. Slade MD, FACS September 14, 2023

Alcon, J&J, B&L, STAAR, Apple, Novartis, RxSight, CorneaGen, Vialase, Luminex Glaukos, EyeBrain, Surgilum, Occumetrics, LensTec, Allotex, Omega Ophthalmics, Presbyopia Therapies



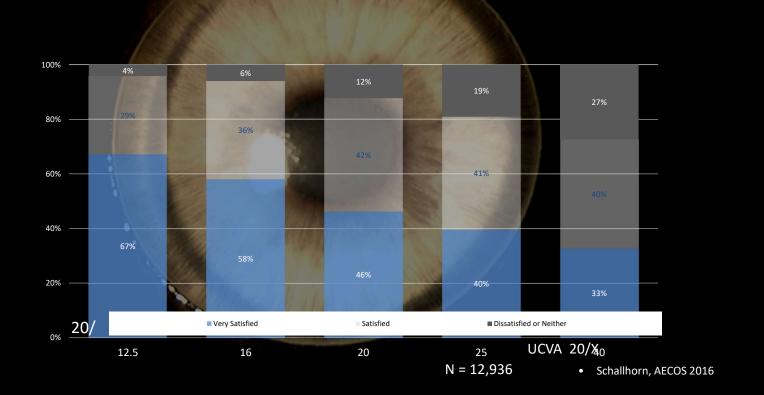
Refractive

-1991 First LASIK in US
-1996 FDA Lasik Approval
-2005 FDA ICL Approval
-Courses, Papers, Texts

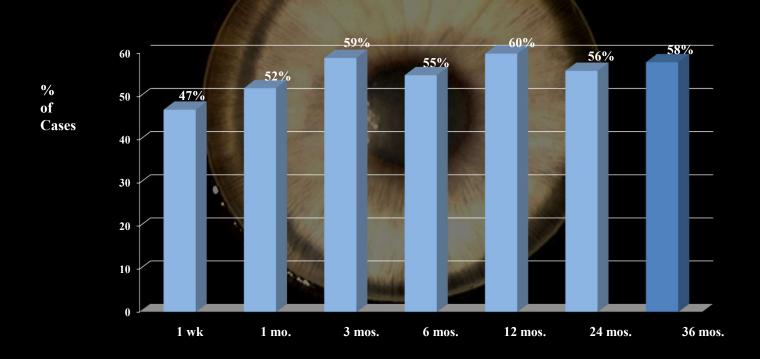
Picking Winners

- Is it unique, elegant?
- Do I believe in the product?
- Do I want this for my patients?
- Does it meet an unmet need, commercial potential?

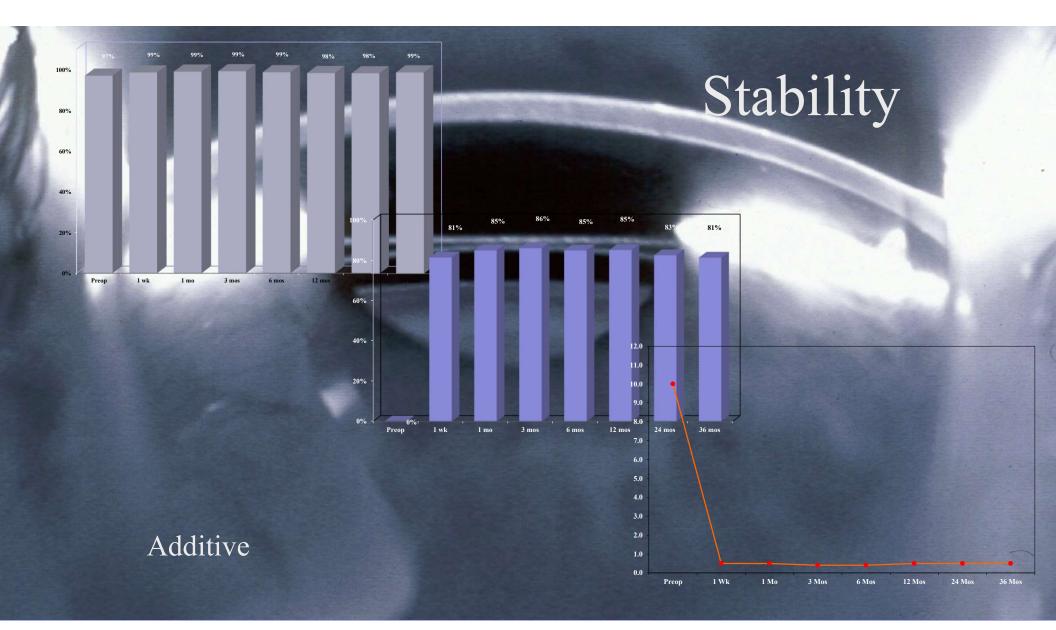
Lesson Learned from LASIK: UCVA Drives Satisfaction



Post UCVA Equal To Or Better Than Pre BSCVA



*Targeted For Emmetropia (± 0.5D)



Surgeon's Perspective

Fast, straightforward procedure
Not dose dependent
Plays well with others
Office OR?

Patient's Perspective!

•Wow Factor
•Average 20/30 at 1 hour
•Not visible, Removable
•Intact, No large incision
•Elective Surgery

Thank you!



Establishing EVO ICL as The First Choice for Doctors and Patients

WARREN FOUST

Chief Operating Officer STAAR Surgical Company

STAAR SURGICAL



STAAR SURGICAL





适用范围:适合用于21-45岁成年人有晶状体眼的治疗,矫正/降低成年人-0.50D到-18.00D范围内的近视 中国代理人: 达视眼科器材(上海)有限责任公司 生产企业: STAAR SURGICAL A.G瑞士斯达外科公司 禁忌内容或者 资本资产现代选书 SURGICAL AL 中心孔后房间 化型入工晶状体: 国德注进2014;3155000 AL 超过90%紫外线被拦截在360纳米波长以上 沪械广审(视)第281015-56434 号

矫止近视

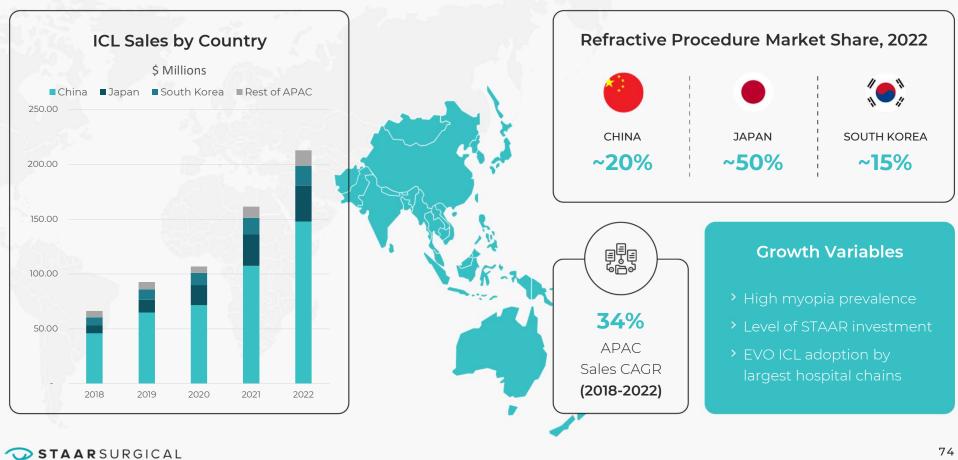
微创手:

ICL 晶体植入术···`` 近视矫正方式

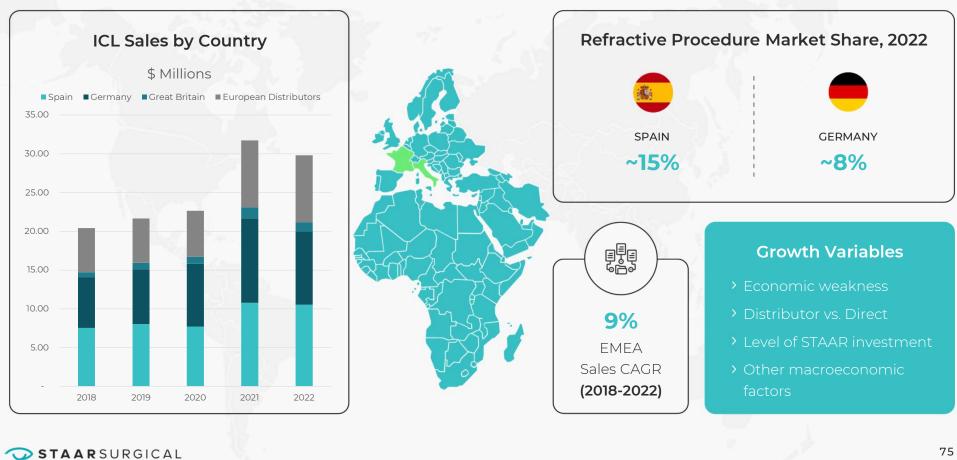
拦截超过90%紫外线*

 \triangleright

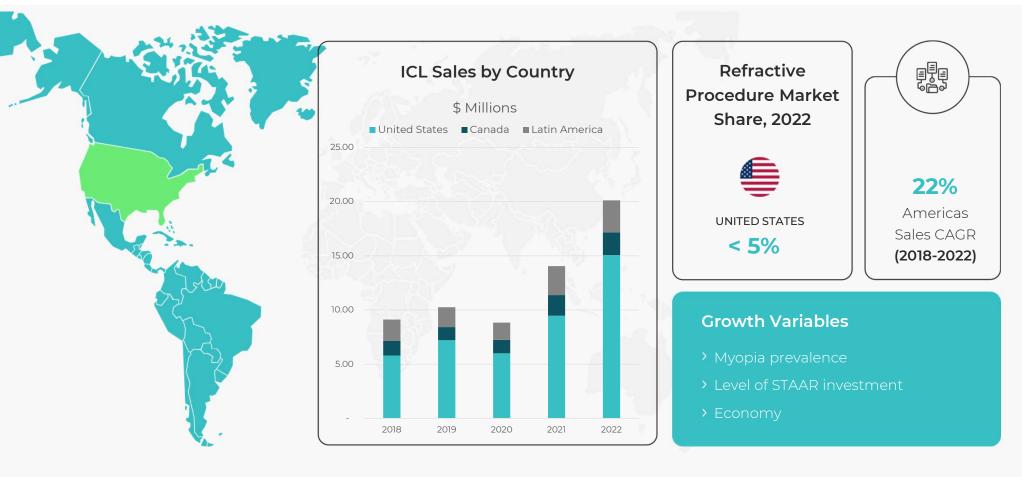
APAC: STAAR is Achieving Broad-based Geographic Growth and Share Gains



EMEA: Progress Despite Macroeconomic Headwinds



Americas: Opportunity Abounds



STAAR SURGICAL

Driving EVO ICL Awareness, Our Marketing Works...



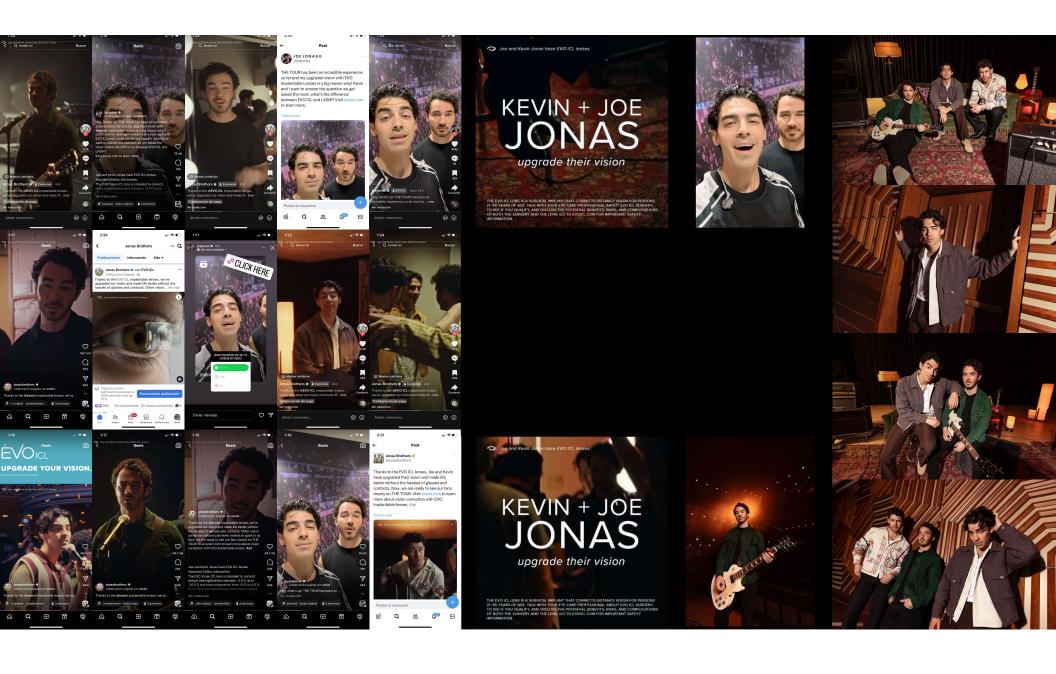


Building Consumer Trust in EVO Safety and Efficacy

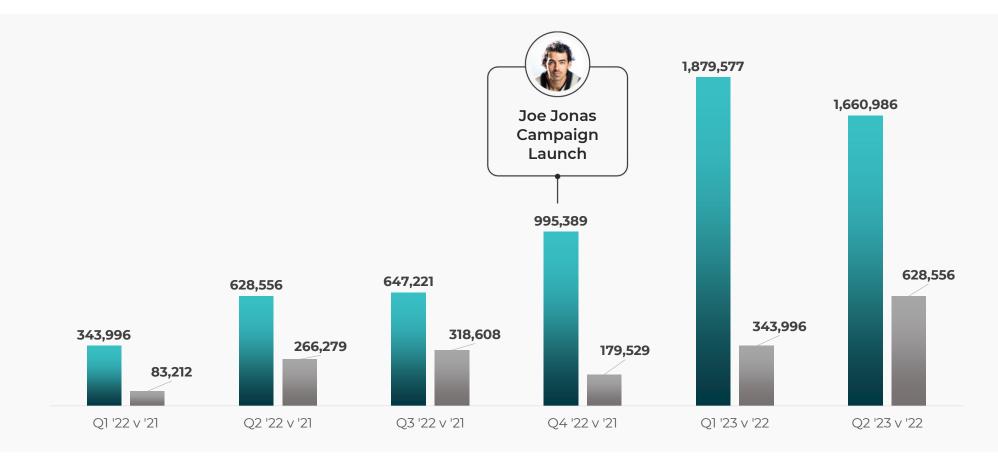


Partnership includes:

- 36 Stop Tour sponsorship, EVO ICL video ad played before every concert
- 8+ social posts on
 @JoeJonas, @KevinJonas,
 and @JonasBrothers social
 accounts (IG, TT, FB, TW)
- Reaching their 80M social media followers
- 12 month ad campaign rights via paid social, programmatic display, video, connected tv



Impact of Investments in EVO ICL Awareness and Digital Marketing Delivering Unique Visitors to U.S. Doctor Finder (EVOICL.com)

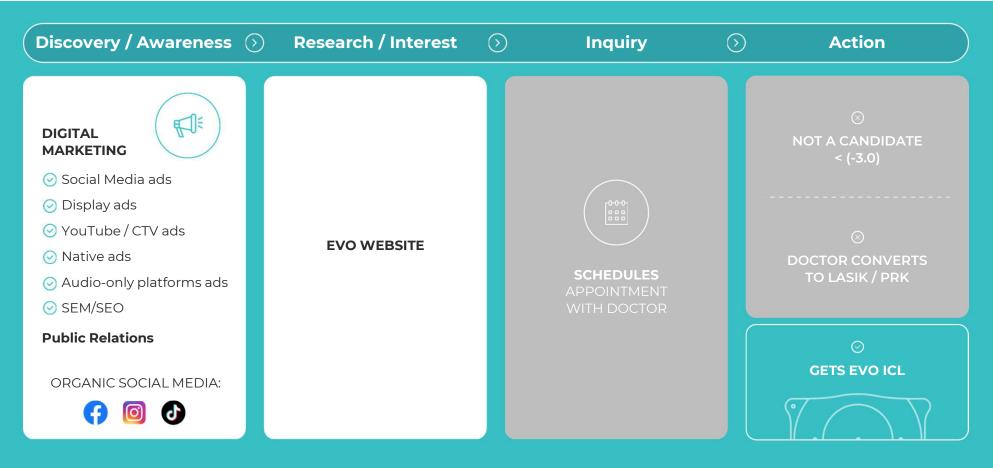


81

Impact of Investments in EVO ICL Awareness and Digital Marketing - Past Six Quarters vs. Prior Year Period **Significant Increase in U.S. Doctor Finder Searches**



Marketing investments EVO ICL Patient Journey is Too Often Incomplete (Current)



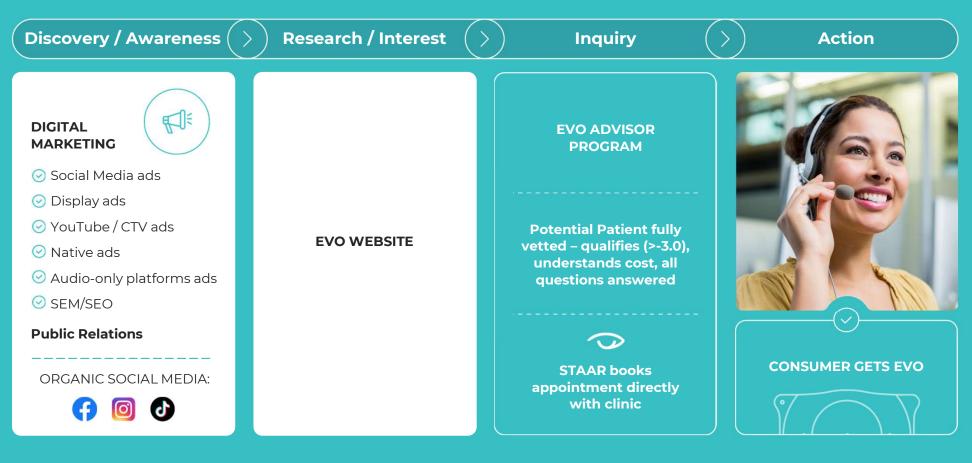


Process Improvements + Commercial Initiatives

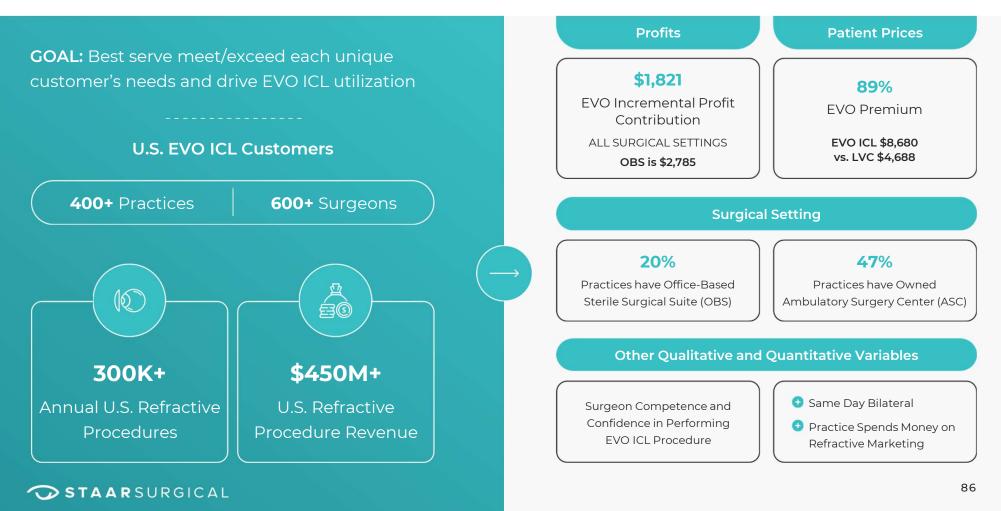
STAARSURGICAL

Commercial Initiative

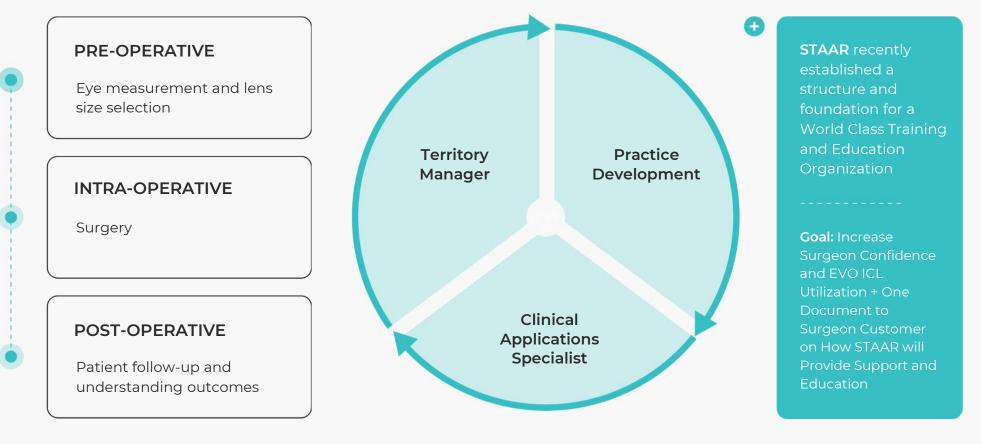
Partnering with Best-In-Class Call Center to Complete EVO ICL Patient Discovery



Commercial Initiative Increasing Knowledge of STAAR's Customers to Optimize Segmentation



Drive EVO ICL Adoption



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Commercial Initiative **Executing U.S. Pilots with Significant EVO ICL Growth Commitments**



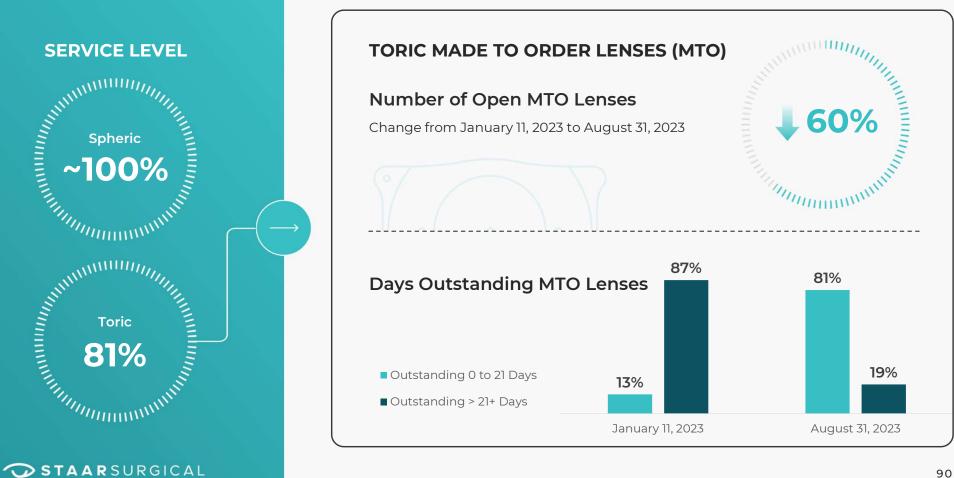
The number of pilots, pace of learnings and potential broader implementation are contemplated in STAAR's 18-24 month U.S. growth inflection timeline, i.e., 4Q24 or 1H25, as provided on June 6, 2023

88

Operational Excellence and Scale ...

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Operational Excellence We Are Delivering Our Lenses to Surgeons and Patients Faster in 2023



Existing and Planned through 2026 Manufacturing Capacity to Support \$800M+ Annual Sales





Existing and Planned Capacity

Happy EVO ICL Patients and Surgeons!



Surgeon Panel: The Global EVO ICL Experience



SCOTT D. BARNES, MD

Chief Medical Officer STAAR Surgical (Moderator)



FRANK KERKOFF, MD FYEO Medical



STEPHEN SLADE, MD

Slade & Baker Vision



ZHENG WANG, MD

Aier Eye Hospital Group



BLAKE WILLIAMSON, MD

Williamson Eye Center



ROGER ZALDIVAR, MD Instituto Zaldivar





15-Minute Break

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Long Term Plan and Value Creation

PATRICK WILLIAMS

Chief Financial Officer STAAR Surgical Company

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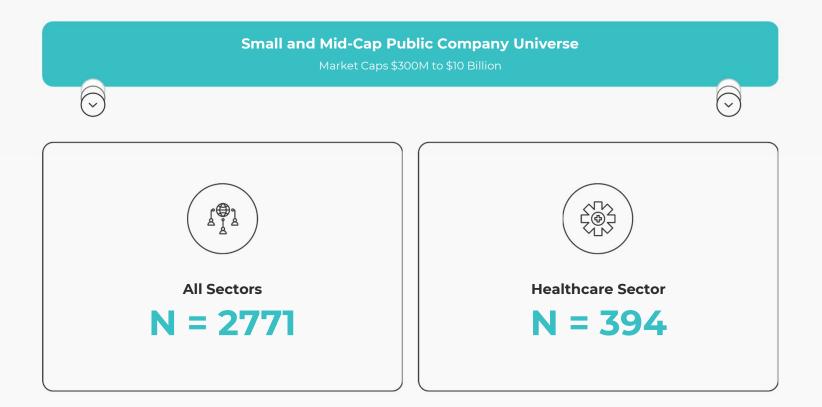
STAAR SURGICAL

Fiscal 2023 Outlook

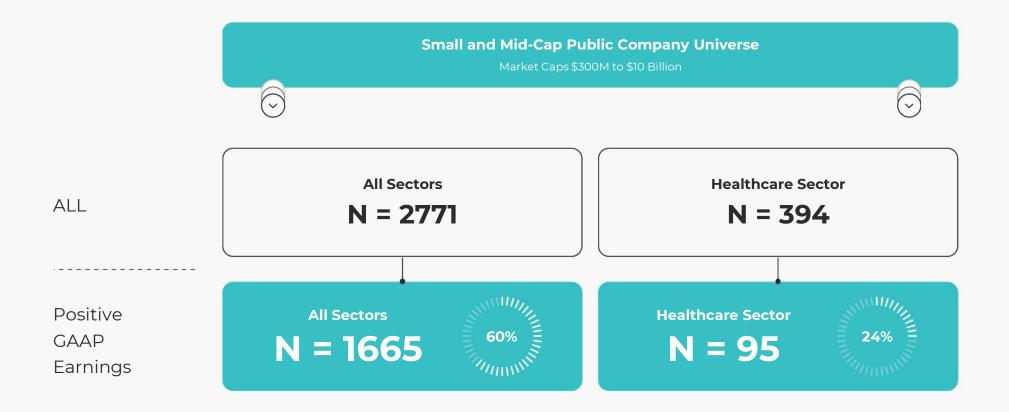




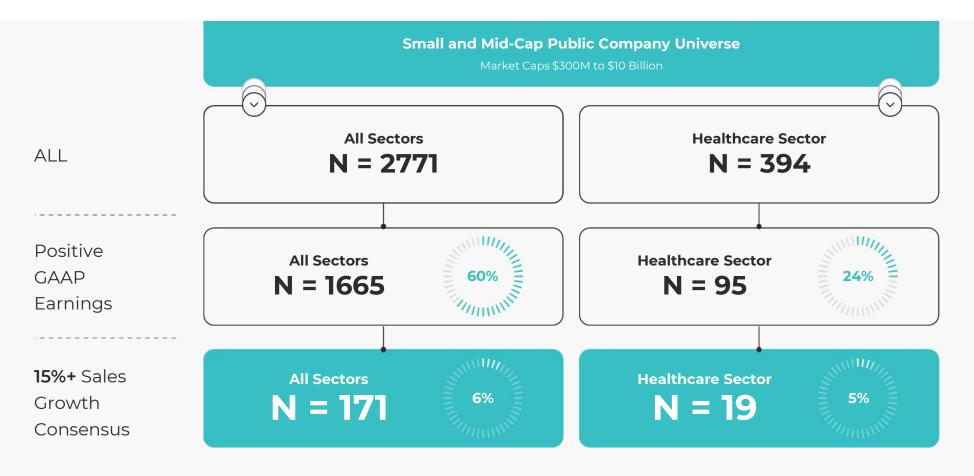
We Know You Have Many Investment Choices



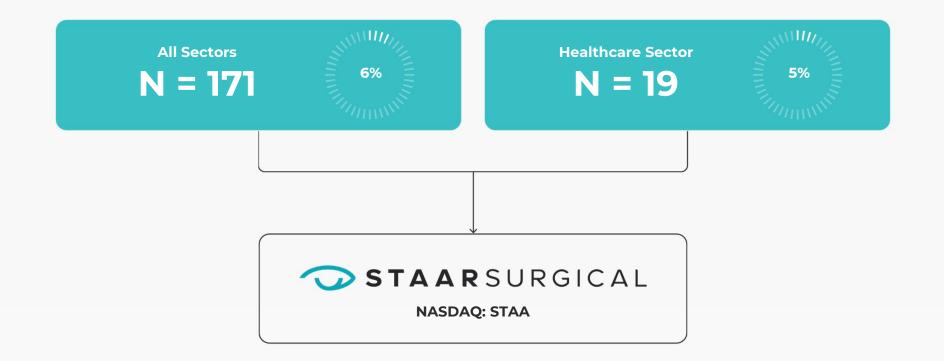
We Know You Have Many Investment Choices



We Know You Have Many Investment Choices



All Roads Lead to STAAR

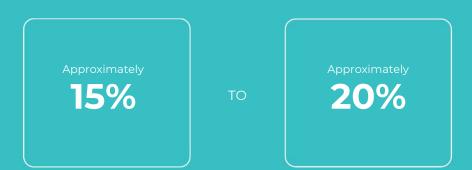




Vision 2026 / Double-Digit Sales CAGR

TARGET SALES MODEL

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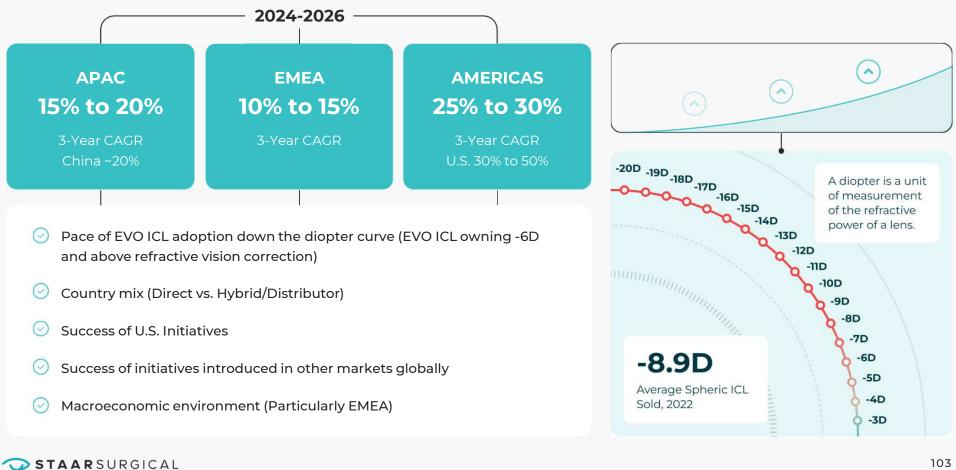
ANNUAL GROWTH RANGE Y/Y

3-Year Sales CAGR (2024-2026)

Approximately \$500 TO \$550 MILLION Fiscal 2026 Sales

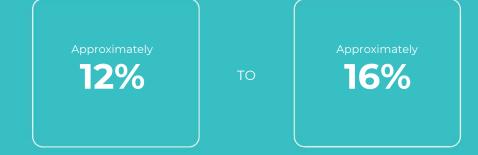
102

Target Operating Model – Sales Sensitivities



Vision 2026 / Double-Digit GAAP Operating Margin

TARGET OPERATING MARGIN



ANNUAL OPERATING MARGIN

GAAP OPERATING MARGIN (2024-2026)



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Vision 2026 / Target Operating Model – Additional Details

~ 15% Sales Growth CAGR Scenario through FY 2026E + ~\$180M ③ Sales \$ Growth

+ ~700bps ③ Operating Margin Expansion

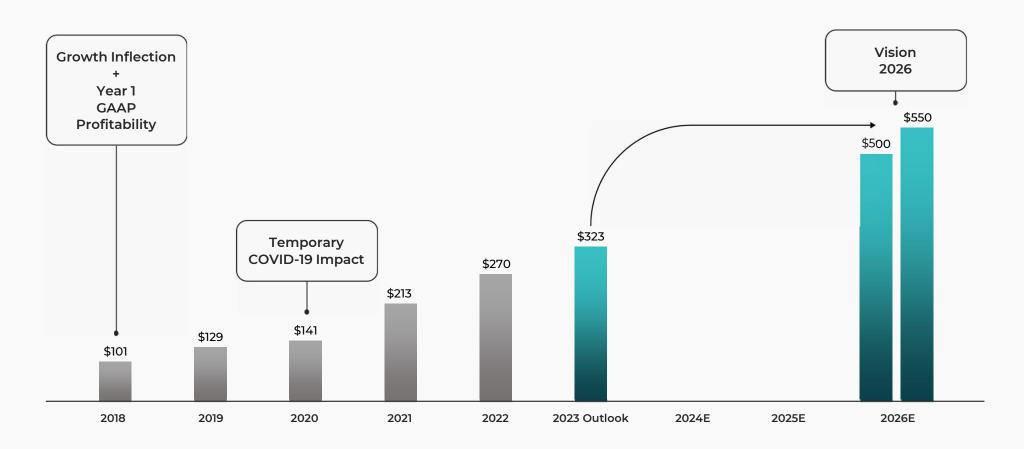
TARGET	SAL	ES A	ND
OPERAT			
OPLRAI			ノビビ

	FY 2023 Outlook	FY 2026E	Change From FY23 Outlook	FY 2026E	Change From FY23 Outlook
Growth Scenario		~15% CAGR		~20% CAGR	
Sales	\$323M	\$500M	+\$177M	\$550M	+\$227M
Gross Margin	78%	81%	+300bps	81%	+300bps
ОрЕх	73%	69%	(400bps)	65%	(800bps)
Operating Income	5%	12%	+700bps	16%	+1100bps
G&A	23%	22%	(100bps)	20%	(300bps)
S&M	36%	35%	(100bps)	35%	(100bps)
R&D	14%	12%	(200bps)	10%	(400bps)
Tax Rate	25%-30%	25%-30%	-	25%-30%	-

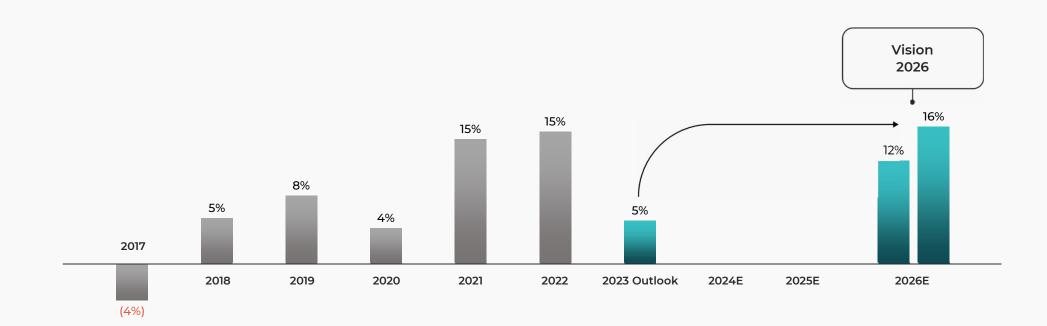
STAAR SURGICAL

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STAAR Demonstrates Strong Sales Growth (in millions)



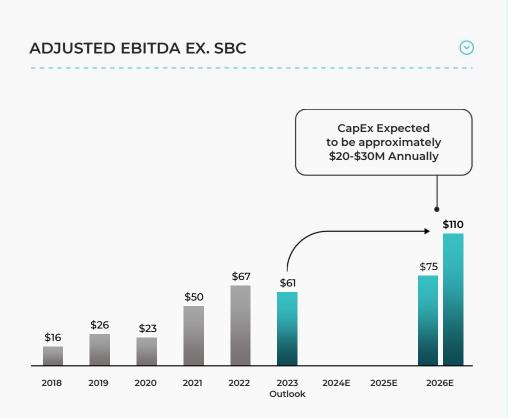
STAAR Knows How to Expand Operating Margin



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* Initial sales outlook provided prior to COVID on January 13, 2020, was for sales mid-point of \$177 million or +18% Y/Y Growth for 2020. CAGR of 28% for 2019-2022. ** Outlook raised to \$345M ICL sales and \$348M total net sales on May 3, 2023.

STAAR Knows How to Generate Cash (in millions)



BALANCE SHEET CASH \$226 \$200 \$104 \$153 \$104 \$153 \$104

STAAR SURGICAL

* Initial sales outlook provided prior to COVID on January 13, 2020, was for sales mid-point of \$177 million or +18% Y/Y Growth for 2020. CAGR of 28% for 2019-2022. ** Outlook raised to \$345M ICL sales and \$348M total net sales on May 3, 2023.

Vision 2026 / Our Target Sales and Operating Model





Closing Remarks

TOM FRINZI

Chair of the Board and CEO **STAAR Surgical Company**

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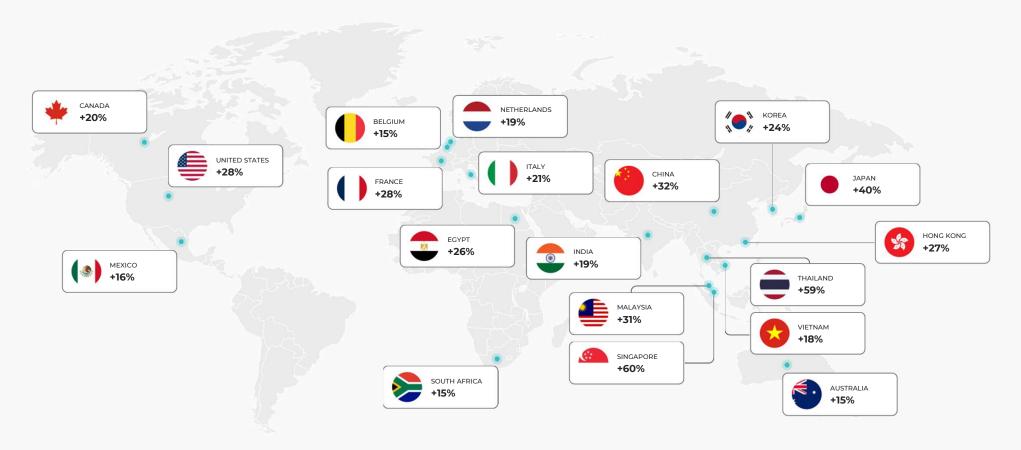
110

Vital Few Projects and Investments to Drive Growth

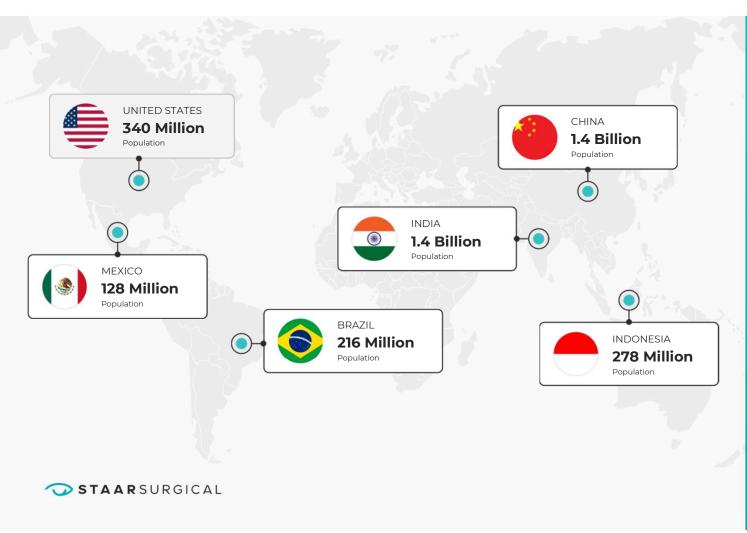


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Select Growth Markets (3-Year CAGR, 2020-2022) **STAAR is a Global Growth Company**



Emerging Markets and Rapidly Growing Middle Class and Wealthy **STAAR Will Also Invest in the Next Stages of Growth**



The Data

Among the 80 million new MACs [middle-class and affluent consumer], over 70% of this group will be from tier-3 cities and below, making lower-tier cities an increasingly important part of the market... Our research also shows that even during the relatively difficult last few years, Chinese consumers demonstrated a strong desire to trade up and an increased willingness to pay a premium for quality across product categories.

> - BCG, The Next Chapter in China's Consumer Story, June 22, 2023

Consider these numbers. The middle class is the fastest-growing major segment of the Indian population in both percentage and absolute terms, rising at 6.3 percent per year between 1995 and 2021. It now represents 31 percent of the population and is expected to be 38 percent by 2031 and 60 percent in 2047

- Economic Times, How the Middle Class will Play the Hero in India's Rise, July 9, 2023

Planning for Billion Dollar Annual Sales Milestone Post 2026 Project Roadrunner Will Ultimately Support \$1B+ Annual Sales



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Vision 2026

IT'S OUR TIME... IT'S EVO'S TIME!

